

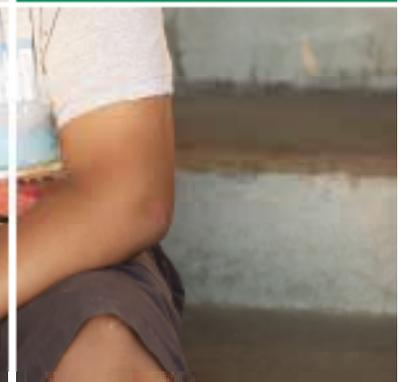
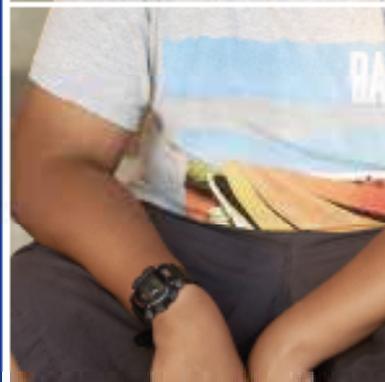
**IMPACT
REPORT**

SPRING 2015



**Communities
In Schools**

North Carolina



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"IBM has been a supporter of Communities In Schools since the very beginning. One thing we know is that we need a strong economy. And we know Communities In Schools is data driven, and we have seen the results that prove their model works. I've watched CIS come around at-risk students and give them what they need to succeed."

Tina Wilson

Manager, IBM Corporate Citizenship and Corporate Affairs
Board Chair, Communities In Schools of North Carolina

STUDENT SUCCESS



Friends,

With your help, Communities In Schools of North Carolina served more than **230,000** students during the 2013-14 school year. Each one of those students had a different way of learning, their own level of engagement with school, and needed a unique package of wraparound supports and services. What our students will need to succeed will look different with each passing year, as will the needs of business and industry as they seek to hire the next round of employees to drive their companies forward. We're committed to meeting those demands.



At Communities In Schools of North Carolina, our continued focus is on student success in school and life. Our mission requires us to be innovative, forward-thinking and receptive to the needs of the families and students we serve. By addressing the root causes of poor school attendance, behavioral challenges, and academic struggles while engaging more families in the school process, the Communities In Schools network in North Carolina is seeing life-changing impact.

Through targeted student success plans and one-on-one interventions, which benefited **19,530** students last year, we are providing students with personalized toolkits for achievement. Our passion to deliver student supports proven to work, while carefully monitoring data and outcomes, makes it possible for the students we serve to be promoted to the next grade **96%** of the time.



While our focus has remained constant, how we do our work to create the right outcomes for students is evolving. Using innovative service delivery models in extreme rural communities over the past year, we have maintained services to students in the far eastern and western parts of the state. Why? Because we believe that, regardless of zip code, each child deserves the services and supports they need to reach their full potential.

This report includes stories of barriers removed, potential achieved and the picture of education changed. We celebrate the lives we're changing and are motivated to reach even more students across our state.

Thank you for your support,

We're in the classroom. We walk the hallways. We meet students where they are. Our school-based student support specialists do whatever it takes to remove barriers to student success. They first identify students in danger of not achieving their potential, assess student needs, and provide wraparound interventions and resources to change the picture of education — one student at a time.

These specialists are guided by the building blocks of student success: increased attendance, improved behavior, enhanced coursework and parent and family engagement. We call this collective model ABC+P.

See how we changed the picture in 2013-14

84% 
IMPROVED ACADEMIC
ACHIEVEMENT

90% 
IMPROVED
BEHAVIOR

85% 
IMPROVED ATTENDANCE

96% 
PROMOTED TO
THE NEXT GRADE





Mallory Wells
Student Support Specialist

Building Relationships, Breaking Down Barriers

Making it through the school day can be a major challenge for a 7-year-old fighting unseen obstacles. Mallory Wells wants to downsize these potential barriers, and it starts with being a good listener and reminding her students that they are supported and stronger than they can imagine.

“My students are individuals — no one student is the same,” Wells said. “For this reason, each student holds a special place in my heart and has a different need than the next.”

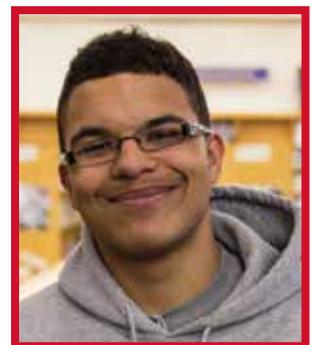
Wraparound supports like behavior interventions are critical, and Snipes Academy of Arts and Design and the Communities In Schools network provide the support Wells needs as she engages in the unique opportunity to build relationships and work with students one-on-one and in small groups. Wells is able to identify if a student needs help with improving their attendance, behavior or coursework, or if there’s a need for more parent and family engagement. The staff at Snipes Academy values Wells’ presence — and guidance.

“Mallory has quickly become an integral part of our staff,” said Cindy Talbert, principal of Snipes Academy of Arts and Design. “She serves on our Multi-Tiered Systems of Support Leadership Team, our Family Intervention Team, and our Community Indistar Team. If Mallory was not at our school, there would be a noticeable difference. She supports our staff members and our families as they work to meet the extensive needs of our students.”



Finding the Leader in Me

Trevor Bolin
Student



To many, Trevor was just another angry kid who would either barely make it through school with multiple absences or drop out because of poor behavior. Not too many people knew his story, including the chapters filled with personal losses.

At the age of 5, Trevor lost his mother after being placed in foster care. Then, the foster mother who had given him drive and encouragement died during his critical transition from middle school to high school. Recovering from another major loss, Trevor left middle school with little motivation for his future — one that did not include a walk across the stage to receive a high school diploma or a walk across a college campus.

Francine Scott, a CIS student support specialist, saw a student with a bright future in the making. Early during Trevor’s first year of high school, she invited him to lunch.

“I didn’t have the drive to do what I needed to finish school or go to college,” Trevor said. “But Ms. Scott saw the leader in me. She helped me learn how to be dependable, to do what I say.”

CIS provided Trevor with a mentor, tutors and early exposure to college campuses. Today, he joins the Class of 2015 as a graduate. #ClassOfChange

We're inspired. We're challenged. We're motivated.

While recognizing the amazing results achieved by the entire Communities In Schools of North Carolina (CISNC) network over the past year, it is also critically important to look forward and focus on areas of growth that would allow the CISNC network to better serve the students of North Carolina. Recently, we began a process of enhancing the CIS Model to meet the unique needs of our students in the most effective way possible.

Through extensive examination of our strategies and relevant research literature, we have strengthened our focus to make a larger impact on the students served by CIS programs. Driven by the best predictors of student success — attendance, behavior, coursework and parent and family engagement — we're ensuring effective student supports for the communities we serve across the state. Collectively, we call this framework ABC+P.

Our Building Blocks of Student Success



ATTENDANCE

Consistent attendance is the best way to get a head start on the path to success, especially for our youngest learners. We intervene early to find out why students are missing so many days and what we can do to keep them in the classroom — every day.



BEHAVIOR

We believe one-on-one relationships and programs that are proven to be effective are the best ways to encourage positive behavior. By changing behavior, we can put a child on the path to a great future.



COURSEWORK

What are the reasons for below-average coursework? The answer isn't always obvious. From tutoring to changing seats in the classroom, we pinpoint individual student needs and provide wraparound support as we remove barriers.



PARENT AND FAMILY ENGAGEMENT

We work with everyone to change the picture of education for our students. Each family looks different, but engagement is crucial to overall student success. A caring adult can change the picture of education for a student.

SUPPORTERS



Our supporters' unwavering commitment to our mission and students is critical as we extend our reach and resources to at-risk youth across North Carolina. They join us daily in our roles as "photo editors," changing the picture of education for the children and families we serve.

Thank you for fueling our efforts.

American Tower

AT&T

Atlantic Tire & Service

Avaria Networks

BB&T

Bedford Falls

Blue Cross Blue Shield NC

celito

Consolidated Asset Recovery Systems

Dominion Power

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Red Hat

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Saks Fifth Avenue

State Farm

Storr Office Environments

Triangle Landscape Supplies

Verizon

Walmart

Wells Fargo



"GSK has a long history of supporting education and healthy communities. We applaud CIS for their successful work to help ensure that youth reach their full potential in life. We know that it takes more than medicines to enable people to do more, feel better, and live longer. In addition to economic viability and personal achievement for program participants, there is a strong correlation between educational attainment and improved health outcomes. CIS uses a collective impact model that produces measurable results for students. GSK is proud to partner with CIS and to support their mission and goals."

Mary Linda Andrews, GSK
Director, Community Partnerships



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#ChangeThePicture