



ABOUT THE EVENT:

Chefs Inspiring Success is closely modeled after The Food Network's Iron Chef television program. Head chefs from top restaurants in the Triangle will be invited to come together to compete for the title of "2012 Chefs Inspiring Success," in what will become an annual competition and fundraiser. These chefs will each be given a backpack of identical ingredients to create an Iron Chef dish for attendees to sample.

The Chefs Inspiring Success event has been slated to be the kick-off to Triangle Restaurant Week, June 4-10.

WHAT:

Guests will enjoy live music and interactive events while visiting local restaurants' booths and enjoying the opportunity to learn more about Communities In Schools of North Carolina.

WHEN:

Saturday, June 2, 2012

7 – 11 p.m.

Exposition Center, N.C. State Fair Grounds
1025 Blue Ridge Road
Raleigh, NC 27607

WHY:

Funds raised will support Communities In Schools of North Carolina, part of the leading dropout prevention organization in the country. Individual tickets are \$50.00 per person.

HOW:

See page 3 for available list of sponsors. Become a sponsor for \$10,000 or more and get 20% off of a Triangle Restaurant Week sponsorship package to increase your company's visibility.



WHO:

Communities In Schools of North Carolina (CISNC) was established in 1989 and serves as the state headquarters for the Communities In Schools network in North Carolina, meaning we build partnerships with North Carolina counties to set up local 501(c)(3) nonprofits, called Communities In Schools affiliates, to work directly with the community's students.

Currently, we provide assistance to 38 local affiliates serving 44 North Carolina counties. In turn, these affiliates connect students and families to the community resources they need. Our affiliates provide students with a one-to-one relationship with a caring adult, a safe place to learn and grow, a healthy start and future, a marketable skill to use upon graduation and a chance to give back to peers and the community.

ADDITIONAL HIGHLIGHTS:

Ultimate Cake Challenge:

The Ultimate Cake Challenge is open to bakeries and restaurants. The entrance fee is \$50.00 and a cake with a serving size to feed 200. The entrance fee includes a booth to feature the cake and any other optional bake goods from the entrant. Guests will vote for the best cake with \$1.00 donations, and the cake with the most donations (with a minimum amount to be determined) will win the title of "Fan Favorite." Cakes will be judged by Communities In Schools students to win the title of "CIS Ultimate Cake Challenge Champion."

Parade of Tables:

The Tabletop Competition is open to all area event providers and designers. Florists, caterers and rental companies may enter as well. The entrance fee is \$100.00 and includes two tickets of admission to the evening's event. Entrants will have the opportunity to show their tabletop design skills to more than 300 guests. Guests will vote for their favorite table with \$1.00 donations (with a minimum amount to be determined), and the table with the most votes will win the title of "Fan Favorite." Tables will be judged by Communities In Schools Board Members to win the title of "CIS Tabletop Champion."

ADDITIONAL HIGHLIGHTS: (CONTINUED)

Examples of Tasting Stations Include:

- | | |
|--|------------------------|
| BAKED POTATO BAR | POUTINE STATION |
| RICE NOODLE WRAP STATION | MEDITERRANEAN STATION |
| PAD THAI STATION | KEBOB STATION |
| SUSHI STATION | AMERICAN STATION |
| PASTA STATION | SALAD BAR |
| SOUP STATION | ICE CREAM SUNDAE BAR |
| STIR FRY STATION | CRÉME BRÛLÉE STATION |
| MEXICAN STATION | CRÊPE & WAFFLE STATION |
| GOURMET GRILLED CHEESE AND
SWEET POTATO FRY STATION | DESSERT STATION |

MARKETING & PROMOTIONAL VISIBILITY

- Social Media: @cisnc   Find us on: facebook.
- Broadcast
- Special Triangle, Triad and Charlotte Business Journals (TBJ) Advertising Insert. A total of 30,000 will be printed and distributed statewide.
- Discounted Triangle Restaurant Week Advertising (available to sponsors of \$10,000 or more)

SPONSOR LEVELS:



SPONSOR PACKAGES:



TITLE CHEF: \$30,000 (1)

Logo on all event materials. Company's executive featured in media announcements, interviews and event program. Twenty five (25) tickets to the event.

- Company listed as Title Sponsor on Save The Date, invitation and all promotional materials
- Podium recognition
- Company name in event program + full page ad (5.5"x 8.5") on inside front cover
- Company logo and reciprocal link featured on homepage of CISNC web site
- Listed as Title Chef on all print, broadcast and/or electronic advertising
- Recognized prominently on all signage affiliated with event
- Featured in The Triangle, Triad and Charlotte Business Journal distributed to 30,000 readers



MISSION CHEF: \$10,000 (2)

Company logo or individual name on all event materials. Twenty (20) tickets to the event.

- Company listed as Mission Sponsor on invitation and all promotional materials
- Podium recognition
- Company name listed in event program + full page ad (5.5"x 8.5")
- Company logo and reciprocal link featured on home page of CISNC web site
- Recognized prominently on all signage affiliated with event
- Featured on two large CISNC "Invest in Success" billboards

SPONSOR PACKAGES:



VISION CHEF: \$5,000 (3)

Smaller company logo or individual name on all event materials.
Fifteen (15) tickets to the event.

- Company listed as Vision Sponsor on invitation and all promotional materials
- Company name listed in event program + half page ad (5.5”x 4.25”)
- Company name listed prominently on CISNC web site with reciprocal link
- Recognized on all signage affiliated with event
- Featured on 1 medium CISNC “Invest in Success” billboard



PROGRAM CHEF: \$2,500 (4)

Smaller company logo than “Chef” sponsor or individual name on all event materials. Ten (10) tickets to the event.

- Company listed as Program Sponsor on invitation and all promotional materials
- Company name listed in program + quarter page ad (2.75”x 4.25”)
- Company name listed on CISNC web site with reciprocal link
- Recognized on all signage affiliated with event
- Featured in 13 week radio ad campaign

SPONSOR PACKAGES:



▪ **CHEF: \$1,000 (5)**

Company or Individual name on all event materials. Five (5) tickets to the event.

- Company listed as Chef Sponsor on invitation and all promotional materials
- Company name listed in program
- Company name listed on CISNC web site with reciprocal link
- Recognized on all signage affiliated with event

EVENT PROGRAM AD SPACE:





SPONSOR FORM:

Name (individual donor or company): _____

Primary Contact (if applicable): _____

First Last Job Title

Address: _____

Street Apt./Ste. City, State Zip

Primary Phone: _____ Email: _____

Secondary Phone: _____ Web site: _____

Sponsorship is (check one):

TITLE CHEF (\$30,000)

MISSION CHEF (\$10,000)

VISION CHEF (\$5,000)

PROGRAM CHEF (\$2,500)

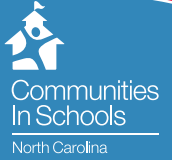
CHEF (\$1,000)

Comments:

Please submit form along with payment to: Communities In Schools of North Carolina, 222 N. Person Street, Raleigh, NC 27601

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____





ULTIMATE CAKE CHALLENGE ENTRY FORM:

Name (individual or company): _____

Primary Contact (if applicable): _____

First

Last

Job Title

Address: _____

Street

Apt./Ste.

City, State

Zip

Primary Phone: _____ Email: _____

Secondary Phone: _____ Web site: _____

Comments: _____

Please submit form along with the \$50 entry fee to: Communities In Schools of North Carolina, 222 N. Person Street, Raleigh, NC 27601

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____





PARADE OF TABLES ENTRY FORM:

Name (individual or company): _____

Primary Contact (if applicable): _____

First

Last

Job Title

Address: _____

Street

Apt./Ste.

City, State

Zip

Primary Phone: _____ Email: _____

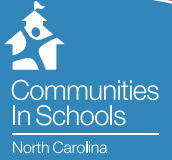
Secondary Phone: _____ Web site: _____

Comments: _____

Please submit form along with the \$100 entry fee to: Communities In Schools of North Carolina, 222 N. Person Street, Raleigh, NC 27601

Authorized Signature: _____ Date: _____

Printed Name: _____ Title: _____





MORE ABOUT CISNC:

Simply speaking, Communities In Schools actively assists students identified as being at risk of falling behind their peers, or eventually dropping out of school altogether. CIS does this by matching a student's needs with existing supports and resources in the community that students and their families may not be aware of or able to access, and influences those services to assist the student at the school site. Schools alone cannot keep our students on track and in school, but together, communities can. Accordingly, CIS is designed to bring to students what communities can offer in terms of resources and support.

Nationally, CIS is known as the model dropout prevention organization in the country. What's more, the CIS network in North Carolina is the standard setter within the national organization. Of the 150,000 North Carolina students who were served last year at nearly 500 state sites, 98% of those who were tracked as potential dropouts stayed in school. Of those who were eligible to graduate, 92% received their diplomas! Furthermore, our more than 10,000 volunteers provided more than 225,000 hours of volunteer services, and more than 3,200 community partners joined CIS in providing needed resources and services to our students.

LOCAL AFFILIATES:

CISNC provides support to 38 local affiliates in North Carolina, serving 44 counties:

- | | | |
|-----------------------|-----------------------|-------------|
| Brunswick | Great Smoky Mountains | Randolph |
| Buncombe | Greensboro | Richmond |
| Cabarrus | Hertford | Robeson |
| Caldwell | High Point | Rocky Mount |
| Cape Fear | Lee | Rowan |
| Carteret | Lexington/Davidson | Rutherford |
| Charlotte/Mecklenburg | Lincoln | Scotland |
| Clay | Madison | Thomasville |
| Cleveland | Mitchell | Wake |
| Cumberland | Montgomery | Wayne |
| Durham | Moore | Wilkes |
| Forsyth | Orange | Wilson |
| Gaston | Pitt | |

